GOVERNMENT OF ANDHRA PRADESH PLANNING VII DEPARTMENT

U.O. Note. No.1320/Pig VII/2018

Dated:25.05.2018

Sub: Planning Department – Guidelines on 4th round Nava Nirmana Deeksha (NND) - 2018 Program – Communicated – Reg.

The Government have decided to conduct the 4th round Nava Nirmana Deeksha (NND) - 2018

Program from 2nd June, 2018 to 8th June, 2018. A copy of the guidelines on the 4th round Nava Niramana

Deeksha – 2018 program is communicated herewith for taking necessary action.

P.V. Chalapathi Rao Special Secretary to Government

To

The Special Chief Secretary, YAT&C.

The Special Chief Secretary, Higher Education.

The Special Chief Secretary, TR&B

The Special Chief Secretary, Health, Medical & Family Welfare.

The Principal Secretary, AHDD & F.

The Principal Secretary, EFS & T.

The Principal Secretary, PR & RD.

The Principal Secretary, Energy, I&I

The Principal Secretary, Social Welfare.

The Principal Secretary, Tribal Welfare.

The Principal Secretary, MA & UD.

The Principal Secretary, RTG.

The Principal Secretary, Agriculture.

The Principal Secretary, Revenue(DM).

The Secretary, B.C Welfare.

The Secretary, Minority Welfare.

The Secretary, Women Development & Child Welfare.

The Secretary, Housing

The Secretary, Skill, Entrepreneurship and Innovation.

The Secretary, Industries & Commerce

The E.O. Principal Secretary, GAD(SR)

The EO Secretary, Horticulture.

The Secretary, Water Resources Department.

Copy to:

The Director, Culture Department.

//FORWARDED:: BY ORDER//

SECTION OFFICER

Principal Secy HE

From: Sent:

To:



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26 May 2018 15/02

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AHFD); Sri G. Anantha Ramu, IAS (Prl Secy EFS&T); Sri K:S. Jawahar Reddy,

IASPrincipal Secretary to Government(RD): Secretary, Energy - AP: SW--Peshi of Sri Shamsher Singh Rawat, IAS (Prl Secy(SW)); Sri Ram Prakash Sisodia, IAS (Prl Secy toTribal Welfare): MA&UD1—Sri R.Karikal Valaven, IAS (Prl Secy MA&UD); Urban AP: prlsecy_agr; Sri Ahmed babu,CEO.RTG; REV2—Sri R.Karikal Valaven, IAS (Prl Secy (i/c) (Lands); splcs_trb@ap.gov.in; Smt. B. Udaya Lakshmi, IAS (Secy to BC Welfare); KRI::199 Vijayawada Central::::K.Praveen Kumar, IAS-Commissioner, Minorities

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Sashibhusan Kumar, IASSecretary to Government(Minor, Medium and Major Irrigation; CULTURE Doc

Cc: Sri. Chalapahti Rao

Sri. Chalapahti Rao (Spl. Secy Plg.); directorplg51@gmail.com; Sri. Sudarshan

(Director Plg.); santhiswarup.2009

Subject: Planning Department -Guidelines on 4th round Nava Nirmana Deeksha and

G.O.Rt.No.259

Attachments: U.O.Note to Secys on 4thNND.docx; 4th Round NND Guidelines.docx; GO.Rt. No.

259.pdf

Sir/ Madam

Please find attached files on the Guidelines on 4th round Nava Nirmana Deeksha and G.O.Rt.No.259 and requested to take necessary action in the matter.

Regards: Special Secretary to Govt. Planning Department AP Secretariat.

Guidelines for 4thRound Nava Nirmana Deeksha Programme from 2nd - 8th June, 2018

1. Introduction:

1.1 Consequent to the bifurcation of the State of Andhra Pradesh, Government is observing the appointed day i.e., 2nd June every year as "Nava Nirmana Deeksha (NND)". The Nava Nirmana Deeksha is the brain child of the Hon'ble Chief Minister to inspire people to dedicate themselves for rebuilding the State after the bifurcation. The Government holds several programmes all through the week inspiring people to rededicate themselves overcoming the crisis that was forced on them through State bifurcation. The Government have been observing 2nd June, 2015 as Nava Nirmana Deeksha Day. It is now proposed to conduct 4th round NND from 2nd – 8th June, 2018.

2. Objective:

- 2.1 The objective of the programme is to engage in a meaningful stakeholder consultation in preparation of GP/Ward level action plans on the basic needs of the village/ ward viz., drinking water, roads, drains etc., to achieve overall development of the village/ward with due consideration of bench mark values of the respective sectors by theme based discussion with the resource persons/ stake holders.
- 2.2 To achieve above objective the Government has devised a mission based strategy that essentially tracks development and welfare activities through seven missions, five grids and five campaigns.
- 2.3 The State have achieved Double Digit Growth with an integrated approach towards development and welfare on saturation basis of certain assurances at village and family level i.e. Kutumba Vikasam and Samaja Vikasam by providing basic facilities in each village during the last 4 years with untiring and relentless efforts.

3. Structure of the Programme:

3.1 The Government is proposed to observe 4th round Nava Nirmana Deeksha from 2nd June to 8th June 2018 in all GPs/ Wards. The program of NND will be initiated by the Hon'ble Chief Minister with Pledge followed

by discussions on issues related to State Re-organisation Act and Special Status on 2nd June' 2018 at 9 AM in Benz Circle, Vijayawada. All the citizens of the State make sure to take the pledge by reading the text of the pledge distributed in advance. At village level, Mandal level, District level the pledge will be taken followed by telecast of Hon'ble CM speech. The following are the themes identified for discussion on all 7 days of the programme.

| Date: | Theme of the Programme | Subject " " " " | Department |
|-------------------------|---|--|---|
| 2 nd June | Nava NirmanaDeeksha ~ Pledge నవనిర్మాణదీక్ష (పతిజ్ఞ , A.P. Reorganization Act- Assurances, implementations ఆం(ధ(పదేశ్ విభజన చట్టం ~ విభజన హామీలు, అమలుపై చర్చ | AP Re-organization Act & Assurances • Review on implementation, • Special Status to A.P. • Achievements made in last four years. | GA (SR) Department |
| 3 rd June | Water Security – Drought proof State నీటిభద్రత - కరువురహితరా[స్టం | Water Management - Water Budget 'Neeru- Chettu' - 'Neeru- Pragathi' Check Dams Farm Ponds Inter linking of Rivers Polavaram Prioritized Projects Augmentation of GroundWater Levels Drinking Water. Handling of Natural Disasters Drought proofing - Cyclone mitigation. | Water Resources, Rural Development, Panchayat Raj & Rural Water Supply, Municipal Administration & Urban Development, Forest Department, Revenue (Disaster) |
| 4 th June | Farmer's Welfare - Food Security రైతుసంక్షేమం - ఆహారభద్రత | Agriculture - Allied Sectors (Horticulture, Animal Husbandry, Fisheries) - PolamPilustondi Micro Nutrients Productivity enhancement input subsidy Debt redemption Ag-Tech: Technological innovations to Farming community Farm Mechanization: RythuRadham-Soil health cards Cropping plan according to weather - ZEBA cultivation. Micro irrigation - Additional area brought under Horticulture. Silage Distribution Purchase of milch animals. | Agriculture, Cooperation & Marketing, Horticulture & Sericulture, Animal Husbandry, Dairy Development & Fisheries, |

| Date | Theme of the Programme | Subject | Department |
|----------------------|--|---|---|
| | | Fish ponds - Usage of banned antibiotics Fish drying platforms. | |
| 5 th June | Welfare – Empowerment సంక్షేమం - సాధికారిత | Discussion on Key Welfare and Development Schemes Housing - Rural & Urban Swachh Andhra - ODF, ODF+ Health & Nutrition IMR - MMR - Eradication of Malnutrition - Anaemia. | Social Welfare, Tribal Welfare, BC Welfare, Minority Welfare, WD&CW Housing PR&RD, MA&UD, MH&FW |
| 6 th June | Knowledge State Employment generation జూనభూమి - ఉపాధికల్పన | Development of Human Resources Education Achievement of 100% Literacy 100% enrollment Virtual Class Rooms Digital Class Rooms. Higher Education Gross Enrolment Ratio (GER) Industries MSMEs Skill Development & Employment Creation. | Education, Industries and Commerce, Department of Skill, Entrepreneurship and Innovation, Labor, Employment & Training |
| 7 th June | Infrastructure – Better Living మౌలికసదుపాయములు - మెరుగైనజీవనము | Roads Drainage Electricity Street Lights Fiber Net Other Infrastructure | Energy, Infrastructure &Investment, TR & B, PR&RD |
| 8 th June | Good Governance – Corruption free Society సుపరిపాలన – అవినీతిరహితసమాజము MahaSankalpam మహాసంకలంఎ | People first Transparent, Accountable Good Governance. Real Time Governance (RTG) – ParishkaraVedika. Economic Development plan including action plan for inclusive growth To achieve Swarnandhra – vision- 2029. | RTG, PR& RD, MA&UD, Planning Department. |

- 3.2 The public speeches and debates in all GPs/wards will be conducted on every day from 2nd June to 8th June 2018 on specified themes.
- 3.3 During the day of the programme the GP/ Ward level teams will make necessary arrangements for conduct of the theme of the programme at the identified location.

- 3.4 At the Village/ Ward level, people will be attending from 2.00p.m to 5.00 p.m. and participate in the deliberation on the theme of the day.
- 3.5 The Mandal/ Municipal Level Teams will visit in all GPs/Wards to ensure to coordinate with the GP/Ward level teams for conducting of the theme of the programme in all days.
- 3.6 In addition, a village walk should be taken up daily during forenoon to inspect the infrastructure connected to the theme of the day, laying of foundation stones, inaugurations etc if any.
- 3.7 Asset Distribution Scholarship of Labour department, Chandranna Bhima claims settlement, new ration cards, house sites, etc.

4. GP/Ward Level Discussion on 7 Themes:

- 4.1 The day wise discussions on respective assigned themes will take place daily during afternoon from 2.00 P.M to 5.00 P.M. at GP/Ward level after the telecast of the Hon'ble Chief Minister speech.
- 4.2 The discussion shall focus on last four years achievements made on the respective themes of the day's programme, major challenges, key issues, best practices, benchmarks and vision for short term, medium term, long term and strategies to achieve the targets.
- 4.3 The discussion shall be coordinated and convened by the Panchayat Secretary/ Bill collector and facilitated by the village/ Ward level functionaries connected to the theme. All village/ Ward level functionaries irrespective of the departments like VEO, VRO, Agricultural Officer, Veterinary Officer, Ward members, sanitary inspectors shall attend this activity daily in the respective GPs/ wards apart from the JB Committee members, ASHA workers, ANM, AWW, Sadhikar Mitras NRTs, GP Sarpanch and others.
- 4.4 Collectors should constitute a **Program Management Committee** for each GP/Ward for coordinating this activity at village level. Services of a Senior Teacher should also be taken for coordinating the program.
- 4.5 The departments concerned are responsible for providing content for the respective themes as indicated in the above table.
- 4.6 The Special Chief Secretary/ Principal Secretary/ Secretaries concerned shall take necessary action in preparing the content of the respective themes of the day's of the programme duly considering the

- achievements made during last four years with bench mark values in the respective sectors.
- 4.7 The departments also shall take necessary steps to set the targets for the year 2018-19 for the respective sectors and communicate the information to the District Collectors well in advance for making fruitful discussions during the programme in all GPs/ Wards.
- 4.8 The department concerned will also present the profile of the village in a format prescribed by the same department. This village level format will need to be uploaded in the website being provided by the Department of Real Time Governance.
- 4.9 Hon'ble Chief Minister speech will be live telecasted daily on the related themes to all the GPs/ Wards in the state. It is therefore directed to establish a screen at the venue in each GP and to arrange for the direct telecast of the Hon'ble Chief Minister speech. The AP Fibernet Corporation will assist to establish the screen and the link for direct telecast.

5. Cultural programmes:

- 5.1 Cultural Programmes should be conducted related to each theme of the day after telecast of Hon'ble CM message/speech and discussion on the specified theme including theme based songs.
- 5.2 Department of Culture will conduct programmes like Kuchipudi dance, folk dance, songs, music, puppetry, poets meet, etc., in all GPs/ Wards during the programme by arranging cultural teams.
- 5.3 The District Collector shall take necessary measures for conducting the cultural programmes in the GP/Wards by appointing JC –II as in-charge for this activity.
- 5.4 The department of culture shall also coordinate with department of School Education to ensure participation of school children in the cultural activities conducted at GP/ Ward level. DPRO should coordinate the schedule of the day wise programme and logistics of the cultural teams.

6. GP/ Ward Level Competitions:

6.1 Competitions like debate/ elocutions/essay writings/ Painting shall be conducted daily during forenoon in each GP/Ward on the theme of the day. Best entries in each category should be compiled GP/Ward wise by

- the Department of Culture. The winners of the competitions shall be rewarded during the afternoon session of the same day.
- 6.2 It is also decided that the Department of Youth Advancement and Sports will organise traditional/ rural games at GP/ Ward level.
- 6.3 The personalities who have shown exemplary works on the themes of the programme as scheduled shall be felicitated in the afternoon session of the programme.

7. Exhibition:

- 7.1 An exhibition is to be organised daily related to the theme of the day.
- 7.2 The departments concerned for the theme of the day shall arrange for dissemination of required material for the Exhibition.

8. Officers Responsible at Various Levels:

- 8.1 The District Collector is responsible for the programme at District level supported by District Panchayat Officer and District Level Committee constituted for the coordination of the NND programme.
- 8.2 Mandal Development officers are responsible for the respective Mandal's and the Municipal Commissioner at the Municipality level. These officers shall be responsible in all respects for organizing and conducting the programme successfully.
- 8.3 The Gram Panchayat/Mandal level Committee coordinates the programme at the Panchayat/Mandal level in the rural areas.
- 8.4 The Municipal ward/division Committee will coordinate the programme at the Municipal level in the urban areas.
- 8.5 The District Collector is to ensure to invite the academicians, eminent personalities/ subject experts of the day of the themes concerned to participate in the above programmes on every day of Nava Nirmana Deeksha Programme.
- 8.6 The Commissioner, I&PR shall be responsible for supply of publicity material like posters, hand bills, audio CDs, broachers etc., to all the districts.
- 8.7 The M.D. AP Fibre Net is responsible to link the L.E.D. screens in all GPs/ Wards for direct telecast of Hon'ble Chief Minister.
- 8.8 The Special Chief Secretary, Youth Advancement & Sports shall ensure to coordinate the sports activities in all GPs/Wards.

- 8.9 The Secretary, Tourism & Culture shall ensure to coordinate the cultural programmes in all GPs/Wards.
- Budgetary support: An amount of Rs.1.00 Crore per district is provided for conduct of the programme.
- 10.Data Collection and Transmission: The RTG will develop an input format for online entry at GP/ Ward level to capture the information on the related themes of the day wise programme.

11.General Instructions:

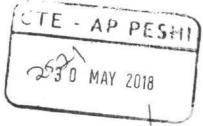
- 11.1 The members of the JB Committees, Sadhikara Mitras, SHGs, Asha workers, at Mandal/Municipality levels and at GP/Ward level should actively participate during the Nava Nirmana Deeksha programme. All village functionaries should participate in every village / Ward during the Nava Nirmana Deeksha programme.
- 11.2 All the District Collectors shall make arrangements for providing the information daily by the end of the day on conduct of the programme in the website developed for the purpose.
- 11.3 Control rooms must be opened in offices of the District Collectors for providing any clarifications sought from the GPs/ wards during the programme period. The contact person's name and contact numbers should be publicized.
- 11.4 The meeting place should be comfortable and sufficient to accommodate.
- 11.5 The list of the day's invitees must be carefully prepared so as to involve all relevant stake holders, officials, non-officials, eminent personalities, beneficiaries, people who have participated in Samaikyandhra agitation etc.
- 11.6 To ensure to invite the academicians, eminent personalities/ subject experts to participate in the above programmes on every day of Nava Nirmana Deeksha.
- 11.7 It must be ensured that GP/ Ward level data must be prepared on the relevant subject of the day, the date must reflect the base line in 2014, the achievements in the last 4 years and goals for future.
- 11.8 To direct the DPRO and the Deputy Executive Information Engineer of I&PR to coordinate with the Commissioner, I&PR, Andhra Pradesh to get the publicity material for the subjects proposed for debate and

- discussions, photo exhibitions and LED displays, television coverage of the events, playing Audio / Video songs on Government Schemes etc.
- 11.9 To ensure to form Media Coordination Committees for effective communication with press / T.V.
- 11.10 To instruct all District Officers to prepare brief note / talking points concerning their subjects as per the above subjects and to ensure effective participation in the programme being organized GP/ Ward level.
- 11.11 The daily Progress shall be uploaded into the online web portal created for the purpose by the RTG. The CPOs concerned should be made responsible for this. The Information shall be uploaded by 5pm.
- 11.12 To ensure to obtain feedback from all the District Officers about the programmes conducted on each day of the programme.
- 11.13 The District Collector shall ensure to conduct cultural programmes at the venue of the programme on every day after the public speeches and debates are over on the specified themes.
- 11.14 The District Collector must prepare a district specific and GP/ Ward specific Mahasankalpam pledge for taking the same on 8th June at 5.00 PM.
- 11.15 The District Incharge-Minister will also participate in the above programmes and he/she will coordinate with District MLAs/MLCs (Constituency wise) and district officials.
- 11.16 On 8th June, 2018 the District Collectors shall have to organize 'Maha Sankalpam Programme' at 5 pm at all GP/ Ward by involving mass gathering, public representatives and all stake holders.
- 11.17 The Social media can be used for pre-programme publicity and for coverage of the daily programme. Video recording of the important activities of the programme must be taken up.

Chief Secretary







dt. 29.05.2018

Sub: 4th round Nava Nirmana Deeksha - 2018 - Conduct of the programme from 2nd - 8th June, 2018 -Additional Guidelines - Issued - Reg.

Ref: Memo Even No.1320/Plg. VII/2018, Dated: 25.05.2018.

The Government vide reference cited have issued Guidelines for conduct of 4th round Nava Nirmana Deeksha from 2nd -8th June, 2018. The District Collectors shall ensure to conduct the programme for all the 7 days. The following are the additional guidelines issued now for successful conduct of 4th round Nava Nirmana Deeksha.

Additional Guidelines on 4th Round Nava Nirmana Deeksha

The District Collector shall ensure to appoint Mandal/ Municipal level officers as Nodal Officers to all GPs/ Wards for smooth conduct of NND programme. If required the Nodal Officers for GP can also be appointed officers from the District Offices. This instruction can be replaced with para no.3.5 of the guidelines vide reference cited above.

The Nodal Officer shall be made responsible for preparation of village vision document. A plan of action of the village shall be prepared taking account of all resources, with an aim to reach pre identified bench mark values in various sectors like economic, education and social. The template for preparation of village/ ward vision document is being communicated separately.

- The District Collector shall ensure to appoint district level officers as supervisory officers to the Mandal/Municipality and they will be responsible for coordination and smooth conduct of the programme by visiting all the GPs/Wards in the Mandal.
- , The District Collector shall ensure that the Nodal Officers of GP/Ward conduct the programme on all the seven (7) days as per the themes of the programme.

The District Collector shall ensure that the erection of TV/Screen in all GPs/ Wards for the live telecast of Hon'ble CM's speech in coordination with MD

Fibre Net and the Commissioner I&PR.

The Principal Secretaries/ Secretaries concerned with respect to theme of the day shall ensure to send content paper and talking points of the themes, other material like display material for exhibition etc... to all the District

Collectors for utilizing same in the discussions at GPs/Wards.

- The C.E.O. RTG, shall ensure to send the Praja Saadhikara Survey Data to

the Districts, GP / Ward wise for verification by the GP/Ward level teams.

- The District Collector shall ensure the Nodal Officers of GP/Ward are responsible to collect the daily information with the help of Panchayat

Secretary/ Ward level officers on the theme concerned and make online

entry provided by the RTG.

The day wise theme wise list of village level functionaries to be participated

in discussions and debates on every day is annexed as Annexure-I.

- The activities to be taken up by the GP/Ward level teams in forenoon

session and the indicative agenda for the theme wise discussion in

afternoon session is annexed as annexure-II & III for taking necessary

action.

Y. MADHUSUDHANA REDDY

E.O. Secretary to Government (FAC)

All Collectors and District Magistrates in Andhra Pradesh

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Annexure - I 4th round Nava Nirmana Deeksha

Programme Schedule

| Date | Theme of the Programme | Subject | Department | Theme based facilitators at Village/Ward level |
|-----------------------|--|--|---|--|
| Z ^{rid} June | Nava NirmanaDeeksha – Pledge నవనిర్మాణదీక్ష—[పతిజ్ఞ , A.P. Reorganization Act- Assurances, implementations ఆంద్ర(పదేశ్ విభజన చట్టం – విభజన హామీలు, అమలుపై చర్చ | AP Re-Organization Act & Assurances Review on implementation. Special Status to A.P. Achievements made in last four years. | GA (SR) Department | GP/Ward level Nodal Officer, Panchayat Secretary, Village/Ward functionaries of Welfare schemes, Wardens, Village Samakhyas, JB Committees, Sadhikara Mitras. Teachers, Bill Collectors/Sanitary Inspectors. |
| 3 rd June | Water Security — Drought proof State నీటిభ(దత - కరువురహితరా[ష్టం | Water Management – Water Budget 'Neeru- Chettu' – 'Neeru- Pragathi' Check Dams Farm Ponds Inter linking of Rivers Polavaram Prioritized Projects Augmentation of GroundWater Levels Drinking Water. Handling of Natural Disasters Drought proofing – Cyclone mitigation. | Water Resources, Rural Development, Panchayat Raj & Rural Water Supply, Municipal Administration & Urban Development, Forest Department, Revenue (Disaster) dept. | GP/Ward level Nodal Officer, Panchayat Secretary, Field Officers, VSS volunteers, FPOs, Farmers, WUAS, Village Samakhyas, JB Committees, Sadhikara Mitras. Bill Collectors/Sanitary Inspectors. |
| 4 th June | Farmer's Welfare - Food Security రైతుసంక్షేమం - ఆహారభ్యదత | Agriculture - Allied Sectors (Horticulture, Animal Husbandry, Fisheries) – PolamPilustondi Micro Nutrients Productivity enhancement input subsidy | Agriculture, Cooperation & Marketing, Horticulture & Sericulture, Animal Husbandry, Dairy | GP/Ward level Nodal Officer, Panchayat Secretary, Work Inspector, SHG members, Progressive Farmers, MPEOs/AEOs, Live Stock |

| Date | Theme of the Programme | Subject | Department | Theme based facilitators at Village/Ward level |
|----------------------|--|--|---|--|
| | | Debt redemption Ag-Tech: Technological innovations to Farming community Farm Mechanization: RythuRadham-Soil health cards Cropping plan according to weather – ZEBA cultivation. Micro irrigation – Additional area brought under Horticulture. Silage Distribution Purchase of milch animals. Fish ponds - Usage of banned antibiotics Fish drying platforms. | Development & Fisheries, | Assistants, Students (Agriculture, Horticulture, Veterinary), Village Samakhyas, JB Committees, Sadhikara Mitras. Bill Collectors/Sanitary Inspectors. |
| 5 th June | Welfare – Empowerment సంక్షేమం - సాధికారిత | Discussion on Key Welfare and Development Schemes Housing - Rural & Urban Swachh Andhra - ODF, ODF* Health & Nutrition IMR - MMR - Eradication of Malnutrition - Anaemia. | Social Welfare, Tribal Welfare, BC Welfare, Minority Welfare, WD&CW Housing PR&RD, MA&UD, MH&FW | GP/Ward level Nodal Officer, Panchayat Secretary, Village/Ward level functionaries of welfare schemes, Wardens, ANMs, Health Workers, Asha Workers, Anganwadi workers, Work Inspector (Housing), Swachh doots, BSC Nursing Students, MBBS/PG Students, MS Social Work Students, JB Committees, Sadhikara Mitras. Bill Collectors/Sanitary Inspectors. |
| 6 th June | Knowledge State Employment generation జూనభూమి - ఉపాధికల్పన | Development of Human Resources Education Achievement of 100% Literacy 100% enrollment Virtual Class Rooms Digital Class Rooms Higher Education | Education, Industries and Commerce, Department of Skill, Entrepreneurshi p and Innovation, Labor, Employment & Training | GP/Ward level Nodal Officer, Panchayat Secretary, Head Masters, Teachers, Students, Field Assistants, SHG members, Engineering/Polytechnic |

| Date | Theme of the Programme | Subject | Department | Theme based facilitators at Village/Ward level |
|----------------------|---|---|---|---|
| | | Gross Enrolment Ratio (GER) Industries MSMEs Skill Development & Employment Creation. | | Students, JB Committees, Sadhikara Mitras. Bill Collectors/Sanitary Inspectors |
| 7 th June | Infrastructure – Better Living మౌలికసదుపాయములు - మెరుగైనజీవనము | Roads Drainage Electricity Street Lights Fiber Net Other Infrastructure | Energy, Infrastructure &Investment, TR & B, PR&RD | GP/Ward level Nodal Officer, Panchayat Secretary, Field Officer, VSS Volunteers, FPOs, Farmers, Village Samakhyas, WUA, SHG Members, Lineman (Electricity), Engineering/Polytechnic Students, JB Committees, Sadhikara Mitras. Bill Collectors/Sanitary Inspectors. |
| 8 th June | Good Governance – Corruption free Society సుపరిపాలన – అవినీతిరహితసమాజము MahaSankalpam మహాసంకల ు | People first Transparent, Accountable Good Governance. Real Time Governance (RTG) – ParishkaraVedika. Economic Development plan including action plan for inclusive growth To achieve Swarnandhra vision-2029. | RTG, PR& RD, MA&UD, Planning Department. | GP/Ward level Nodal Officer, Panchayat Secretary, BA/MA/MBA Students. Field Assistant (MGNREGS), Meeseva Centres, Village Samakhyas, SHG members, MGNREGS Mates, JB Committees, Sadhikara Mitras. Bill Collectors/Sanitary Inspectors. |

Annexure – II

ACTIVITIES TO BE TAKEN IN THE FORENOON SESSION (9 A.M onwards) $4^{th}\ round\ Nava\ Nirmana\ Deeksha$ $2^{nd}-8^{th}\ June,\ 2018$

| S.NO | ACTIVITIES | | |
|---|--|--|--|
| 1. | The GP/Ward level team along with the Nodal Officer to take up village walk daily during forenoon of the day of the programme. | | |
| 2. | To inspect the infrastructure connected to the theme of the day of the programme like cc roads, drains, fair price shops, Anganwadi, GP huildings etc. | | |
| 3. Inaugurations, laying of foundation stones, of by involving public representatives. | | | |
| 4. Inspection of village level institutions like Anganwadi centers, Fair price shops etc. | | | |
| 5. | To identify the gaps in the village infrastructure | | |
| 6. | Validation of the Praja Saadhikara Survey Data | | |

Annexure – III INDICATIVE AGENDA FOR THE TEHENIC BASED DISCUSSION 19549-2-00 PM to 5-00 PM

| s.no | Agenda | Duration |
|------|---|---|
| 1. | Prayer | 5 min (2.00 to 2.05) |
| 2. | Theme of the introduction | 10 min (2.05 to 2.15) |
| 3. | Live telecast of CM Message/ Speech | 45 min (2.15 to 3.00) |
| 4 | Sharing of experience of beneficiaries | 30 min (3.00 to 3.30) |
| 4. | Discussions/ debate of concerned theme on the day | 60 min (3.30 to 4.30) |
| 5. | Summarization of the discussions on the theme | 30 min (4.30 to 5.00) |
| 6. | Display of the exhibits on the theme of the day. | Parallel to the program |
| 7. | Cultural activities | parallel to the program from 3.30 PM 5.00 PM |
| 8. | Sports | 5.00PM Onwards |

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

STATE FUNCTION - Observance of NAVA NIRMANA DEEKSHA from 2[∞] June to 8*June, 2018 - Orders - Issued

PLANNING (VII) DEPARTMENT

G.O.Rt.No.259

Dated.25.05.2018 Read:

G.O.Ms.No.62, General Administration (Poll.B) Department, dated 25.05.2015.

ORDER:

In the reference read above, Government notified to observe appointed day on 2nd June every year as NAVANIRMANA DEEKSHA. Accordingly, Government will observe NAVA NIRMANA DEEKSHA from 2nd June to 8th June 2018. The Programme of Nava Nirmana Deeksha will be started by the Hon'ble Chief Minister with pledge from 9.00 AM to 11.00 AM on 2nd June, 2018 at Benz Circle, Vijayawada. At GP/Ward level, public meetings should be organised where the Hon'ble Chief Minister's speech and pledge will be broadcast live. Pledge shall be taken by all citizens of A.P from 9.00 AM to 11.00 AM on 2nd June. It will be administered by the Hon'ble Chief Minister. Throughout the State all citizens are requested to take the pledge themselves by reading the text of the pledge distributed in advance. Even in the residential houses Head of the Family is requested to take initiative to administer the pledge to the entire family members present from 9.00 AM to 11.00 AM on 2nd June, 2018.

- 2. Arrangements are to be made for organising gatherings at all GP/Ward level venues to take the pledge. The text of the pledge will be available in the Office of Advisor, Communications and the District Collectors shall ensure adequate number of copies are printed and made available to all the people and shall take all the preparatory action for conducting the above programme.
- There shall be public discussions and debate in all GPs/Wards. Everyday debate will be on the subject mentioned below:

| Date | Theme of the Programme | S. J. Subject | Name of the Goordinator & |
|----------------------------------|---|---|--|
| 2 nd June, 2018 | Nava NirmanaDeeksha — Pledge నవనిర్మాణదీక - ప్రతిజ్ఞ , A.P. Reorganization Act- Assurances, implementations ఆంధ్రప్రదేశ్విభజనచట్టం — విభజన హామీలు, అమలుపై చర్చ | AP Re-Organization Act & Assurances Review on implementation. Special Status to A.P. Achievements made in last four years. | Sri L. Prem Chandra Reddy, IAS., (Retd) EO. Principal Secretary Sri N. BalaSubrahmanyam IAS., (Retd) |
| 3 rd June, 2018 | Water Security — Drought proof State నీటిభద్రత - కరువురహితరా[ష్టర | Water Management – Water Budget 'Neeru- Chettu' – 'Neeru- Pragathi' Check Dams Farm Ponds Inter linking of Rivers Polavaram Prioritized Projects Augmentation of GroundWater Levels Drinking Water. Handling of Natural Disasters Drought proofing – Cyclone mitigation. | Dr K S Jawahar Reddy, IAS., Prl. Secretary, Panchayat Raj &Rural Development Sri Shashi Bhushan Kumar, IAS, Secretary, Water Resources |
| une, 018 | Farmer's Welfare - Food Security రైతుసంక్షేమం - ఆహారభుదత | Agriculture - Allied Sectors (Horticulture, Animal Husbandry, Fisheries) – PolamPilustondi Micro Nutrients Productivity enhancement input subsidy Debt redemption Ag-Tech: Technological innovations to Farming community Farm Mechanization: RythuRadham- Soil health cards Cropping plan according to weather - ZEBA cultivation. Micro irrigation - Additional area brought under Horticulture. Silage Distribution Purchase of milch animals. Fish ponds - Usage of banned antibiotics Fish drying platforms. | Sri B.Rajasekhar, I.A.S, Prl. Secretary, Agri, Mktg& Cooperation Sri G K Dwivedi, IAS, Principal Secretary, Animal Husbandry, Dairy Development & Fisheries |

| 5 th June, 2018 | Welfare – Empowerment సంక్షేమం - సాధికారిత | Discussion on Key Welfare and Development Schemes Housing - Rural & Urban Swachh Andhra - ODF, ODF⁺ Health & Nutrition IMR - MMR - Eradication of Malnutrition - Anaemia. | Smt. Poonam Malakondaiah, IAS, Special Chief Secretary, Health, Medical & Family Welfare. Sri S.S. Rawat, I.A.S, Principal Secretary, |
|----------------------------------|---|---|--|
| 6 th June, 2018 | Knowledge State Employment generation జ్ఞానభూమి - ఉపాధికల్పన | Development of Human Resources Education Achievement of 100% Literacy 100% enrollment Virtual Class Rooms Digital Class Rooms. Higher Education Gross Enrolment Ratio (GER) Industries MSMEs Skill Development & Employment Creation. | Social Welfare Sri Adityanath Das, I.A.S, Spl. Chief Secretary, HRD, Higher Education and Technical Education Sri Solomon ArokiaRaj,IAS, Secretary, Industries |
| 7 th June, 2018 | Infrastructure – Better Living మౌలీకసదుపాయములు - మెరుగైనజీవనము | Roads Drainage Electricity Street Lights Fiber Net Other Infrastructure | Sri Neerab Kumar Prasad, IAS, Special Chief Secretary, TR & B Department Sri Ajay Jain, IAS, Principal Secretary, Energy and I&I Sri KarikalValaven, IAS, |
| 8 th June, 2018 | Good Governance – Corruption free Society సుపరిపాలన - అవినీతిరహితసమాజము MahaSankalpam మహాసంకల్పం | People first Transparent, Accountable Good Governance. Real Time Governance (RTG) – ParishkaraVedika. Economic Development plan including action plan for inclusive growth To achieve Swarnandhra – vision- 2029. | Principal Secretary,MA&UD Sri Ahmed Babu, IAS, CEO, RTG Sri Sanjay Gupta, IFS, EO. Secretary, Planning Department |

- Every day on the subject mentioned above there shall be public speeches, debates followed by cultural programme in the evening on the theme detailed for that particular day.
- The incharge Ministers of Districts are requested to participate in the above programmes in their respective Districts. In the programme Venue, Photo Exhibition on the theme of the day shall be organised for public viewing. All Districts incharge Ministers are requested to coordinate with District MLAs and District officials. Collectors are requested to put incharge Special Officers/District Officers for each Mandal/Municipality for effective participation, management of the programme at GP/Ward level and to make the entire
- All Secretaries/HODs shall arrange the material/talking points concerning their subjects as per the above Schedule and they should ensure effective participation of all their officers/stakeholders in the programme being organized at GP/Ward level and obtain feedback from all their officers about the programme/even concerning their Departments.
- The Commissioner, Information & Public Relations, Andhra Pradesh, is requested to finalise publicity and media plan and preparation of materials for the subjects proposed for debate and discussions, photo exhibitions, television coverage of the events etc., in consultation with Advisor to Government, Communications. The material and talking points for the seven days will be made available by the Office of Advisor to Government Communications. Media Coordination Committees should be formed for effective communication with Press/TV apart from the above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

DINESH KUMAR CHIEF SECRETARY TO GOVERNMENT

To

All Collectors and District Magistrates in Andhra Pradesh.

The Commissioner, Information and Public Relations, Andhra Pradesh.

All the Departments of Secretariat.

All Heads of Departments

The Director General of Police, Andhra Pradesh.

The Director of Protocol, Andhra Pradesh.

Copy to:

All the PSs to Ministers.

The P.S. to Principal Secretary to Governor.

The P.S. to Chief Minister

The P.S. to Chief Secretary/The P.S., to E.O. Secretary to Govt., Planning Dept., The Principal Secretary to CM

The PS to Secretary to Govt. (Poll)

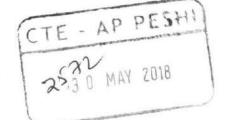
The PA to J.S to Govt.(Protocol)

SF/SC

// FORWARDED:: BY ORDER//



GOVERNMENT OF ANDHRA PRADESH PLANNING (VII) DEPARTMENT



Dt. 29.05.2018

Sub-wall round Nava om 2nd - 8th Jun - Reg.

round Nava Nirmana Deeksha - 2018 - Conduct of the programme om 2^{nd} - 8^{th} June, 2018 - Visit Schedule of the Hon'ble CM to the Districts Reg.

Ref:-

- 1) G.O.Ms.No.62, General Administration (Poll.B) Dept, Dt 25-05-2015.
- 2) G.O.Rt.No.259, PLANNING (VII) Department, Dated: 25.05.2018.
- 3) Memo Even No.1320/Plg.VII/2018, Dated: 25.05.2018.

@@@

Consequent to the bifurcation of the State of Andhra Pradesh, Government observed appointed day 2nd June every year as "Nava Nirmana Deeksha (NND)" vide reference first cited. The Government holds several programmes from 2nd June for a week inspiring people and rededicate themselves to transform the State into a happy inclusive globally competent society.

2) In this connection, the Hon'ble Chief Minister will visit the Districts to participate in the Nava Nirmana Deeksha - 2018 as stated below,

Visit Schedule of Hon'ble Chief Minister to the Districts During 4th round Nava Nirmana Deeksha - 2018

| 00/ ADE4t | 5 |
|-----------|---|
| 1) 1 | |
| 12 | |

| S No. | Date | Theme of the Programme | District proposed |
|------------|-----------|---|-------------------|
| ∟ ¹ | 2.06.2018 | నవనిర్మాణదీక్ష-[పతిజ్ఞ , ఆంద్ర్షపదేశ్ విభజన చట్టం - విభజన హామీలు, అమలుపై చర్చ | Krishna |
| 2 | 3.06.2018 | నీటిభ్వదత - కరువురహితరా[ష్టం | Kurnool |
| 3 | 4.06.2018 | రైతుసంక్షేమం - ఆహారభ్వదత | Vizianagaram |
| 4 | 5.06.2018 | సంక్షేమం - సాధికారత | East Godavari |

| S No. | Date | Theme of the Programme | District proposed |
|-------|-----------|--|-------------------|
| 5 | 6.06.2018 | జ్ఞానభూమి - ఉపాధికల్పన | YSR Kadapa |
| 6 | 7.06.2018 | మౌలికసదుపాయములు - మెరుగైనజీవనము | Chittoor |
| 7 | 8.06.2018 | సుపరిపాలన - అవినీతిరహితసమాజము, మహాసంకలంప | S P S R Nellore |

3) The Hon'ble CM's visit to the districts is structured—into two parts. In the morning session, the Hon'ble CM will be visiting a village and conducting the Grama Darshini and Grama Sabha. In the afternoon, he will be attending the State level programme on the theme of the day at a pre-identified place in the same district.

Village Visit:

- The Hon'ble CM will be visiting a randomly selected village. The concerned Collector should make arrangements to have a helipad available in the vicinity.
- At the village, the Hon'ble CM will be conducting a Grama Darshini wherein he will be going around the village, inspecting the assets and infrastructure created, interacting with the beneficiaries and the villagers.
- The Collector should ensure that this walk in the village should be attended by a minimal number of officials and people's representatives.
- Only the official cameraman may be permitted to accompany the Hon'ble CM on Grama Darshini. (The feed can be shared with the State and National media subsequently)
- After completion of Grama Darshini, the Hon'ble CM will attend the Grama Sabha in that village at a natural venue if possible under a big tree in the village or school premises. The media can be allowed for this event.

State Level Programme:

- In the afternoon, the Hon'ble CM will be attending the State level programme on the theme of the day.
- The venue should be identified by the District Collectors so as to be accessible from the village that the Hon'ble CM visiting in the morning, to save time.
- The meeting will be reflecting the theme of the day including exhibitions, interactions with beneficiaries etc.
- All the Secretaries and HODs concerning the theme shall participate in this programme.
- The structure of the programme will be as follows:

| Prayer | | |
|--|--|--|
| Opening remarks on the theme of the day by the Mission Coordinator | | |
| Message by Hon'ble CM (Hon'ble CM's message shall be broadcast to all the NND venues in the State) | | |
| Interaction with the beneficiaries | | |
| Presentation by key resource persons viz. Secretaries, HODs and Public Representatives | | |
| Concluding remarks by Hon'ble CM | | |
| | | |

- **4)** All the District Collectors concerned are requested to make all arrangements for the village visit and the State level programme for Hon'ble Chief Minister's visit in a befitting manner.
- 5) The theme coordinators are requested to send the content papers, talking points, exhibition material to the District Collectors in advance.

DINESH KUMAR CHIEF SECRETARY

To
All the Theme Coordinators
All Collectors and District Magistrates.
Copy to
P.S to Spl CS to Chief Minister
The P.S to Chief Secretary

//FORWARDED:: BY ORDER//

SECTION OFFICER



GOVERNMENT OF ANDHRA PRADESH **ABSTRACT**

YAT&CCAC) Department-STATE FUNCTION-NAVA NIRMANA DEEKSHA from 2nd June to 8th June, 2018 Organization of theme-based cultural programmes on all days of "NAVA NIRMANA DEEKSHA" programme-Detailed Guidelines- Orders-Issued

OUTH ADVANCEMENT TOURISM AND CULTURE(C&C) DEPARTMENT

G.O.Rt.No.194.

Dated. 29.05.2018

Name

the

Read the following:

1. G.O. Ms. No. 62, GA (PollB) Dept., dt. 25.05.2015.

Theme

- 2. G.O.Ms.259, Planning (VII) Department, dt: 25.05.2018.
- 3. From the CEO, APSCCC, Vijayawada Lr. No.A2/ 761/2018, dt. 28.05.2018.

ORDER:

Date

In the reference 1st read above, Government notified to observe appointed day on 2nd every year as NAVANIRMANA DEEKSHA.

- 2. In the reference 2ne read above, guidelines have been issued to observe NAVA NIRMANA DEEKSHA from 2nd June to 8th June 2018. The Programme of Nava Nirmana Deeksha will be started by the Horble Chief Minister with pledge from 9.00 AM to 11.00 AM on 2nd June, 2018 at Benz Circle, Vijayawada. At Gram Panchayat/Ward level, public meetings should be organised where the Hon'ble Chief Minister's speech and pledge will be broadcast live.
- The objective of the programme is to engage in a meaningful stakeholder consultation in preparation of Gram Panchayat /Ward level action plans on the basic needs of the village/ Ward viz., drinking water, roads, drains etc., to achieve overall development of the village / ward with due consideration of benchmark values of the respective sectors by theme based discussion with resource persons / stakeholders.
- 4. In the reference 2nd read above Government have issued the following Schedule for discussion on all 7 days of the programme:

the Subject

| | | Programme | | coordinator & Department |
|----|----------------------|---|--|---|
| | 2 nd June | Nava Nirmana Deeksha-Pledge A.P. Reorganization Act-Assurances, implementations | AP Re-Organization Act & Assurances •Review on implementation. • Special Status to A.P. • Achievements made in last four years. | Sri. L.Prem Chandra Reddy IAS, (reteired) E.O.Principal Secretary Sr. N. Bala Subrahmanyam, IAS(Retd) |
| 15 | | Water Security – Drought proof State | Water Management – Water Budget Neeru- Chettu'–Neeru- Pragathi' Check Dams Farm Ponds Inter linking of Rivers Polavaram Prioritized Projects Augmentation of Ground Water Levels Drinking Water. Handling of Natural Disasters Drought proofing – Cyclone mitigation. | Dr.K S Jawahar Reddy, IAS., Prl. Secretary, Panchayat Raj & Rural Development Sri Shashi Bhushan Kumar, IAS, Secretary, Water Resources |
| | 4th June, 2018 | Farmer's Welfare - Food Security | Agriculture - Allied Sectors (Horticulture, Animal Husbandry, Fisheries) - f PolamPilustondi f Micro Nutrients | Sri B.Rajasekhar, I.A.S, Prl. Secretary, Agri, Mktg& Cooperation Sri G K Dwivedi, IAS, Principal Secretary, Animal Husbandry, |

DO) ADE

| | | Productivity enhancement f input subsidy Debt redemption f Ag-Tech: | Dairy Development & Fisheries |
|----------------|--|---|---|
| | | Trechnological innovations to Farming community f Farm Mechanization: RythuRadham- Soil health cards f Cropping plan according to weather—ZEBA cultivation. f Micro irrigation—Additional area brought under Horticulture. f Silage Distribution f Purchase of milch animals. • Fish ponds—Usage of banned antibiotics • Fish drying platforms. | |
| 5th June, 2018 | Welfare – Empowerment | Discussion on Key Welfare and Development Schemes Housing - Rural & Urban • Swachh Andhra -ODF, ODF+ • Health & Nutrition • IMR - MMR - Eradication of Malnutrition-Anaemia. | Welfare |
| 6th June, 2018 | Knowledge State Employment generation | Development of Human Resources Education f Achievement of 100% Literacy f 100% enrollment f Virtual Class Rooms f Digital Class Rooms. Higher Education Gross Enrolment Ratio (GER) Industries f MSMEs Skill Development & Employment Creation. | I.A.S, Spl. Chief Secretary, HRD, Higher Education and Technical Education Sri Solomon ArokiaRaj,IAS, Secretary, Industries |
| 7th June, 2018 | Infrastructure – Better Living | Roads Drainage Electricity Street Lights Fiber Net Other Infrastructure | Prasad, IAS, Special Chief Secretary, TR & B Department Sri Ajay Jain, IAS, Principal Secretary, Energy and I&I Sri KarikalValaven, IAS, Principal Secretary, MA&UD |
| 8th June, 2018 | Good Governance – Corruption free Society Maha Sankalpam | | Secretary, Planning Department |

^{5.} Every day on the subject mentioned above there shall be public speeches, debates followed by cultural programme in the evening on the theme detailed for that particular day.

- 6. In the reference 3rd read above, the Chief Executive Officer, A.P. State Creativity and Culture Commission, Vijayawada, has requested the Government, to permit him to conduct cultural programmes.
- Government hereby issue the following guidelines for conducting the Cultural Programmes in the above themes:
 - (i) These cultural programmes shall be conducted related to each theme of the day after telecast of Hon'ble CM's message and discussion on the specific theme.
 - (ii) The Cultural programme shall be coordinated by the Nodal Officer appointed by the Dist. Collector for that Particular Gram Panchayat along with the Education Department Staff/ Panchayat representative.
 - (iii) The Joint Collector-II of the District shall be supervisory officer for coordinating the cultural programmes with the nodal officer for that particular village / gram Panchayat and Education Department/Panchayat representative made responsible for cultural programmes in that village / gram panchayat.
 - (iv) The Director, Culture shall coordinate with the Joint Collector-II for giving any technical guidance as and when required.
 - (v) The funds for organizing the cultural programmes at Village level shall be provided by the Director, Culture and order will be issued separately for earmarking the funds.
 - (vi) District Collectors are requested to issue necessary directions making Joint Collector-II as supervisory Officer for cultural activities in the villages / Gram Panchayats and providing information to the Director, Culture through Jt. Collector-II on the conduct and success of the programme.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA SECRETARY TO GOVERNMENT

To

The Chief Executive Officer, A.P. State Creativity and Culture Commission, Vijayawada, A.P. The Education Department
All Collectors and District Magistrates in Andhra Pradesh.
The Planning (VII) Dept.
The GA (Poll.B) Dept.
The PAO, A.P, Vijayawada
The A.G, A.P, Hyderabad.
P.S to Prl. Secy. To C.M
P.S. to M(T, L&C)
All Spl. Chief Secretaries, Prl. Secretaries and Secretaries to Govt.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER.